

**YOU CAN FILE  
OUR OBITUARY  
WHERE THE  
SUN DON'T  
SHINE**

**IT'S TIMES LIKE THESE THAT RAISE THE  
IMPORTANT QUESTIONS. DO YOU COWER, OR  
DO YOU LIVE FREE. DO YOU SUCCUMB TO FEAR  
AND DOUBT, OR DO YOU SEIZE THE THROTTLE  
AND GIVE IT A FEARLESS TWIST FORWARD.  
FROM WHERE WE SIT IN THE SADDLE,  
WE SEE AMERICAN COMPANIES AND**

**GOOD OLD AMERICAN INGENUITY WRENCHING THE LIFE BACK INTO THIS  
ECONOMY OF OURS. THE PEOPLE ROLLING UP THEIR SLEEVES AND  
GETTING IT DONE ARE THE SAME ONES THAT RIDE OUR MOTORCYCLES,  
AND YOU'LL FIND THEM WEARING BLUE COLLARS, WHITE COLLARS,  
PINK COLLARS OR NO COLLAR AT ALL. WE'RE PROUD TO COUNT OURSELVES  
AMONG THEM. MAYBE YOU'RE READY TO FEEL THE SAME WAY.**



**SCREW IT. LET'S RIDE.**

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